



FOR IMMEDIATE RELEASE

Doug Rogers Elected President of Variety – The Children's Charity

Burnaby, BC (December 22, 2009) – Variety – The Children's Charity of British Columbia welcomed in a new board of directors for 2010 at its Annual General Meeting, held December 12th at the Variety offices in Burnaby. Heading the board will be New Westminister resident Doug Rogers, CA, Manager, Finance and Administration at Richmond Country Club. Rogers, who has been actively involved with Variety for over 25 years was elected President at a board meeting December 17th.

The newly elected Executive Committee is comprised of: 1st Vice President, Howard Blank, Vice President, Media and Entertainment with Great Canadian Gaming Corporation; 2nd Vice President, Bill Senghera, Business Consultant with White Spot Restaurants and Secretary, Myrna Bennefeld, Process Improvement Specialist and President of MBSS Consulting Inc. Dave McConachie, owner of Digitech, returns for another year as Treasurer. Past president Anne Crittenden will serve as Chair of the Board of Governors.

"It has been a great year of fundraising at Variety. This wonderful organization can only prosper in the very capable hands of new President, Doug Rogers," says outgoing President, Crittenden. As President, Rogers intends to focus on reaching out to donors and getting out the message of how Variety helps.

Board members returning for another term are: Nigel Banks, Karey Durante, Mark Dwor, Wendy Harvey, Ken Hayden, Peter Legge, George Pitman, Barbara Stewart and Geri Young. A new addition to the Variety board of directors is Albert Lum, Director of Merchandising and Advertising at Buy-Low Foods. Buy-Low Foods has been a longtime corporate supporter of Variety and is the title sponsor for the Variety Auction and Vintage Market.

Variety board members volunteer their time, talent and treasure to direct the charity's activities. They represent a small fraction of the 4,000 volunteers who help Variety each year to inspire hope, enrich lives, and build a better future for children in British Columbia who have special needs.

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In partnership with

Variety – The Children's Charity

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